

# LABEL CONGRESS 2021

## RATE CARD

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### SHOW PROMOTIONAL PACKAGES

**Please choose one**

#### **Gold: \$2,000**

- // 1x lead retrieval bundle (1x touchpoint and unlimited app licenses)
- // 1x enhanced listing on online exhibitor list (including logo and video)
- // 1x logo listing in show guide
- // Inclusion in Labels & Labeling supplier directory
- // Full page advertisement in printed show guide

#### **Silver: \$1,000**

- // 1x lead retrieval bundle (1x touchpoint and 5x app licenses)
- // 1x enhanced listing on online exhibitor list (including logo and video)
- // 1x logo listing in show guide
- // Inclusion in Labels & Labeling supplier directory
- // Half page advertisement in printed show guide

#### **Bronze: \$500**

- // 1x lead retrieval bundle (1x touchpoint and 1x app license)
- // 1x enhanced listing on online exhibitor list (including logo and video)
- // 1x basic listing in show guide
- // Inclusion in Labels & Labeling supplier directory

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#### **Basic: \$250**

- // 1x lead retrieval bundle (1x touchpoint and 1x app license)
- // 1x basic listing on online exhibitor list (including logo and video)
- // 1x basic listing in show guide